

NIKI VARGA

DIGITAL BRAND COMMUNICATIONS EXPERT

I'm a creative-minded digital communications professional with 13 years of experience. My strengths include strategic thinking and developing solutions that are both practical and creative. I enjoy working on projects where ideas, structure, and brand voice can work in harmony.



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Work Experience

creative copywriter

♀ Szubjektív média | 2022-

📁 copywriting, creative content development

senior social media manager, content editor, creative project manager

♀ BeSocial | 2016-

📁 integrated campaign strategy, creative concept development, content planning

content editor group head

♀ OFI | 2015

📁 content editing, coordination, team representation

creative coordinator

♀ Open, Click & Convert Kft. | 2014

📁 mobile application coordination, ASO, project management

pr assistant

♀ MTA SZTAKI | 2013

📁 social media presence, web presence, event coordination

creative intern

♀ CloudCasting Kft. | 2013

📁 video editing

Core Competencies

- ✓ integrated digital communications strategy
- ✓ content strategy and development
- ✓ creative concept development
- ✓ campaign strategy and planning
- ✓ content marketing
- ✓ EDM communication
- ✓ video content concepts
- ✓ project coordination, project management
- ✓ content editing

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